



For immediate release

Re:Sound Proposes New Online Music Tariff

Toronto, 17 July, 2010 – Re:Sound Music Licensing Company announced today that it has filed with the Copyright Board of Canada a tariff proposal (Tariff 8B) which would apply to semi-interactive webcasting services.

The proposal seeks to establish royalties for the use of music in semi-interactive webcasts in line with Re:Sound's mandate to obtain fair compensation for artists and record companies.

Semi-interactive webcasts, which include services relatively new to Canada such as Slacker and last.fm, permit listeners to choose genre and artist preferences, but not individual songs.

Re:Sound (formerly NRCC) filed a tariff proposal in 2008 to cover non-interactive simulcasting and webcasting (Tariff 8A).

"The proposed new tariff applies to a growing category of online music consumption," said Re:Sound President Ian MacKay. "At Re:Sound we believe in fostering innovation in the online sector, and once certified, the tariff will provide semi-interactive services with certainty as to what they have to pay for the rights administered by Re:Sound on behalf of thousands of artists and record labels."

Online music services would only require a single licence from Re:Sound for these rights, rather than separate licences from each record company and artist, as at present.

"Collective management of these rights makes sense both for music creators, by lowering transaction costs, and music users, by providing predictability and simplicity," MacKay said.

The royalty rates and structures proposed in Re:Sound Tariff 8B are consistent with rates already established in other jurisdictions.

Online music tariffs have previously been certified in Canada and several other countries. This includes SOCAN (Society of Composers, Authors and Music Publishers of Canada) Tariff 22A, which was certified by the Copyright Board in 2009. Royalties collected under SOCAN tariffs, which are separate from Re:Sound tariffs, are distributed to songwriters and music publishers. Royalties collected under Re:Sound's tariffs are distributed to artists and record companies.

Details on the proposed royalty rates under Tariff 8B can be found at <http://cb-cda.gc.ca/tariffs-tarifs/proposed-proposes/music-musique-e.html>. The proposal includes a requirement for online music services to implement effective measures to prevent stream ripping.

The proposed tariff was submitted to the Copyright Board on March 31, 2010, and would apply to the years 2011 and 2012.

About Re:Sound

Re:Sound Music Licensing Company is the Canadian not-for-profit music licensing company dedicated to obtaining fair compensation for artists and record companies for their performance rights. On behalf of our members, representing thousands of artists and record companies, Re:Sound licenses recorded music for public performance, broadcast and new media. All of the money collected by Re:Sound is distributed to our members, less only our actual costs. Created in 1997 (as NRCC), our member organisations are AFM, ACTRA RACS, ArtistI, AVLA and SOPROQ. For more information, please visit us at www.resound.ca.

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